



FRANCHISE *Brochure*



START
YOUR OWN
FRANCHISE

₹**4.25**
LAKHS | Machineries
Branding
Interiors

For Enquiry:

+91 93639 33860

It's Time for U!!! Unleash India's Cheapest Flavoured milk brand.

Franchise Fee: 3.95 Lakhs Only (All Inclusive)

ABOUT MILKY WAVES

An Affordable Flavoured milk brand with 50+ menus integrated with Jigarthanda, Waffle and Pasta. Milky Waves Franchise will attract customers more easily compared to starting an independent business. It also come with a tested and refined business model by reducing the risk of failure. Brand provides comprehensive free training programs for Franchisee and their staffs, ensuring consistency and quality. We also assure on continually research and develop new products and flavours, helping franchisee to stay competitive and attract repeat customers.

WHY MILKY WAVES?

- No Royalty
- Free Training at Institute
- Easy ROI
- Swiggy / Zomato Integration
- FSSAI Support
- No Dependency on Skilled Manpower
- Free Billing Software & Printer
- Online / Offline Promotion



MACHINERIES INCLUSIONS

- Milkshake Blender 1 No
- Sujatha Mixer Grinder 1 No
- 250L Deep Freezer 1 No
- 350L Deep Freezer 1 No
- SS 3 Burner Stove 1 No
- Sandwich Machine 1 No
- Microwave Oven 1 No
- Waffle Machine 1 No
- 8L Deep Fryer 1 No



BRANDING INCLUSIONS

- 10*4 Backlight Name Board 1 No
- 6*3 Dual Standing Light Board 1 No
- 18*24 Inch LED Logo 1 No
- Branding Photo Frames 10 Nos
- Pamphlets 2000 Nos



INTERIORS INCLUSIONS: (150 TO 200 SQ.FT ONLY)

KITCHEN SETUP

- Kitchen Partition - 4ft height cupboard type partition will be provided with door flap and cash counter.
- Kitchen civil work – Kitchen Table top will be Kadapa stone with one under shelf.
- 18*24 Inch commercial SS sink will be provided in the corner. 5*3 Ft MS storage shelf will be provided.
- Single storage rack will be provided in the Kitchen centre wall.
- 14 Inch exhaust fan will be placed in the top corner of the centre wall.

PAINTING WORK

- All the walls and ceiling will be finished with two coats of emulsion (with touch-up putty). Painting colours will be based on the Brand theme.

ELECTRICAL WORK

- Kitchen Area: 16A Socket – 12Nos, 22W LED Surface Light – 4Nos, wall mounted Fan – 1No.
- Dining Area: 5A Socket – 4Nos, 22W LED Surface light – 4Nos, wall mounted Fan – 2 to 4 Fans depends on requirement.
- Outside Area: LED Tube light and Sign board electrical point.

HAND WASH

- 1 Wash basin will be placed in the corner of the dining area.

Note: Apart from the above-mentioned work, Franchisor is flexible to work on additional requirements of Franchisee subjected to additional cost based on the requirements.

FRANCHISEE RESPONSIBILITIES

KITCHEN SETUP

- **Shop Requirements :** Water and drainage facility should be available inside the shop.
- **Electrical Requirements :** Either Single phase current with 5KW load capacity or Three Phase current required.
- **Transport :** Machineries transportation amount should be paid by the Franchisee depend on their location.
- **Furniture Set :** Franchisee can purchase dining table and chairs based on their choice.
- **Initial Setup Cost : Rs.80,000** (Cutleries, Groceries, masala bill, ice-cream and frozen purchase)
- **Business rotation amount : Rs.50,000** (Franchisee should maintain the amount for their business rotation)
- **Free Location visit :** Once customer finalised the location, Our Team will visit the shop and explain the brand requirements and location feedback. We will be collecting the **location visit charges as Rs.2000 inside Chennai and Rs.5000 outside Chennai**. This amount will be adjusted / reduced during the agreement signing which refers to no location visit charges for genuine customers.



MENU HIGHLIGHTS

Rose Milk | Badam Milk | Jigarthanda | Falooda | Lassi | Cold Coffee | Dalgona
Coffee | Milkshake | Waffle | Sandwich | Burger | French Fries | Maggi | Pasta |
Bread Omelette



RETURN ON INVESTMENT (ROI):

| Sales Projection | Projection 1 | | Projection 2 | | Projection 3 | | Projection 4 | |
|-------------------------|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|
| | Daily | Monthly | Daily | Monthly | Daily | Monthly | Daily | Monthly |
| Average Sales | 8000 | 240000 | 15000 | 450000 | 20000 | 600000 | 25000 | 750000 |
| Staff Salary | 1200 | 36000 | 1400 | 42000 | 1500 | 45000 | 1500 | 45000 |
| Shop Rent | 500 | 15000 | 700 | 21000 | 1000 | 30000 | 1500 | 45000 |
| Current Bill | 300 | 9000 | 400 | 12000 | 500 | 15000 | 500 | 15000 |
| Groceries | 1000 | 30000 | 1800 | 54000 | 2500 | 75000 | 3000 | 90000 |
| Vegetables | 400 | 12000 | 600 | 18000 | 800 | 24000 | 1000 | 30000 |
| Milk / Cream | 2000 | 60000 | 4400 | 132000 | 5600 | 168000 | 7000 | 210000 |
| Gas | 200 | 6000 | 350 | 10500 | 450 | 13500 | 500 | 15000 |
| Masalas | 250 | 7500 | 380 | 11400 | 500 | 15000 | 600 | 18000 |
| Packing material | 200 | 6000 | 360 | 10800 | 450 | 13500 | 600 | 18000 |
| Total sales / day | 6050 | 181500 | 10390 | 311700 | 13300 | 399000 | 15300 | 459000 |
| Miscellaneous (5%) | 303 | 9075 | 520 | 15585 | 665 | 19950 | 765 | 22950 |
| Total Net Profit | 1648 | 49425 | 4091 | 122715 | 6035 | 181050 | 8935 | 268050 |



Menu

FLAVOURED MILK

PRICE

| | |
|-------------------|-----|
| Rose Milk | ₹40 |
| Special Rose Milk | ₹60 |
| Badam Milk | ₹50 |
| Chocolate Milk | ₹60 |
| Pista Milk | ₹70 |
| Milo Milk | ₹70 |



JIGARTHANDA

PRICE

| | |
|-------------------------------|------|
| Jigarthanda Normal | ₹60 |
| Jigarthanda Special | ₹80 |
| Jigarthanda Almonds & Nuts | ₹100 |
| Milky Ways Jigarthanda (MAJA) | ₹120 |

MILKSHAKE

PRICE

| | |
|---------------|------|
| Vannila | ₹80 |
| Chocolate | ₹90 |
| Butterscotch | ₹90 |
| Strawberry | ₹90 |
| Mango | ₹90 |
| Pista | ₹90 |
| Peanut butter | ₹90 |
| Oreo | ₹90 |
| Oreo Kitkat | ₹90 |
| Dark Fantasy | ₹90 |
| Almond & Nuts | ₹120 |



LASSI

PRICE

| | |
|--------------|-----|
| Sweet | ₹40 |
| Mango | ₹60 |
| Strawberry | ₹60 |
| Chocolate | ₹70 |
| Butterscotch | ₹70 |
| Pista | ₹70 |
| Pineapple | ₹70 |

FALOODA

PRICE

| | |
|-------------------------|------|
| Arabian Falooda Mini | ₹80 |
| Arabian Falooda Regular | ₹120 |



MOJITO

| | PRICE |
|---------------|-------|
| Virjin Mojito | ₹40 |
| Green Mint | ₹50 |
| Blue Curacao | ₹60 |
| Watermelon | ₹60 |
| Mango | ₹70 |
| Pineapple | ₹70 |
| Blueberry | ₹80 |



FRENCH FRIES

| | PRICE |
|---------------------|-------|
| Salted Fries | ₹70 |
| Salt & Pepper Fries | ₹80 |
| Mexican Fries | ₹100 |
| Peri Peri Fries | ₹100 |



SANDWICH

| | PRICE |
|-----------------------------------|-------|
| Jam Sandwich | ₹30 |
| Peanut Butter Sandwich | ₹40 |
| Veg Sandwich | ₹40 |
| Veg Cheese Sandwich | ₹50 |
| Corn Cheese Sandwich | ₹60 |
| Chocolate Sandwich | ₹60 |
| Panner Sandwich | ₹60 |
| Paneer Cheese Sandwich | ₹70 |
| Chicken Sandwich | ₹70 |
| Chicken Cheese Sandwich | ₹80 |
| Mexican Chicken Sandwich | ₹80 |
| Peri Peri Chicken Sandwich | ₹80 |
| Mexican Chicken Cheese Sandwich | ₹90 |
| Peri Peri Chicken Cheese Sandwich | ₹90 |

TEA

| | PRICE |
|--------------------|-------|
| Tea | ₹10 |
| Lemon Tea | ₹10 |
| Green Tea | ₹15 |
| Ginger Lemon Tea | ₹15 |
| Black Tea | ₹10 |
| Masala Tea | ₹15 |
| Nattu Sakkarai Tea | ₹15 |
| Cardamom Tea | ₹15 |
| Karupatti Tea | ₹20 |
| Sukkumalli Tea | ₹15 |
| Coffee | ₹15 |
| Black Coffee | ₹10 |

WAFFLE

| | PRICE |
|-------------------------------|-------|
| Belgian Chocolate Milk | ₹80 |
| Belgian Chocolate Dark | ₹90 |
| Belgian Double Chocolate Milk | ₹100 |
| Belgian Double chocolate Dark | ₹100 |
| Hazzlenut | ₹110 |
| Cream & Cookies | ₹110 |
| Bubblegum | ₹110 |
| Red Velvet - White Chocolate | ₹120 |



BURGER

| | PRICE |
|-----------------------|-------|
| Veg Burger | ₹70 |
| Veg Cheese Burger | ₹80 |
| Veg Paneer Burger | ₹80 |
| Panner Cheese Burger | ₹90 |
| Chicken Burger | ₹80 |
| Chicken Cheese Burger | ₹90 |

PASTA

| | PRICE |
|-----------------------------|-------|
| White Sauce pasta (veg) | ₹60 |
| Maggi Pasta (veg) | ₹70 |
| Peri Peri Pasta (veg) | ₹80 |
| Mexican Pasta (veg) | ₹80 |
| Egg Maggi Pasta (Non veg) | ₹80 |
| White Sauce Pasta (Non veg) | ₹80 |
| Peri Peri Pasta (Non veg) | ₹100 |
| Mexican Pasta (Non veg) | ₹100 |

FRIED MOMO

| | |
|------------------------------|-----|
| Veggie Momo (5pc) | ₹50 |
| Panner Momo (5pc) | ₹70 |
| Corn Cheese Momo (5pc) | ₹70 |
| Chicken Momo (5pc) | ₹70 |
| Chicken Tikka Momo (5pc) | ₹80 |
| Peri Peri Chicken Momo (5pc) | ₹90 |
| Schezwan Chicken Momo (5pc) | ₹90 |

MAGGI

| | PRICE |
|------------------|-------|
| Veg Maggi | ₹40 |
| Veg Cheese Maggi | ₹50 |
| Egg Maggi | ₹60 |
| Egg Cheese Maggi | ₹70 |



BREAD OMELETTE

| | PRICE |
|--------------------------|-------|
| Bread Omelette - Normal | ₹40 |
| Bread Omelette - Special | ₹60 |





PARTNER WITH US

VIGHA BUSINESSES PRIVATE LIMITED

KVM COMPLEX, GST ROAD, CHENGALPATTU
BY-PASS, CHENGALPATTU, TAMIL NADU - 603002

CIN: U15490TN2022PTC154514

GST NO: 33AAICV9205B1ZL



FOR FRANCHISE ENQUIRY

TAMILNADU

+91 93639 33860

ANDHRA & TELANGANA

+91 63640 62635

KERALA & KARNATAKA

+91 63640 62635